

Zhenzhen Guo
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Helsinki, open commission

Experience

2024 – Present
Freelance Visual
Designer

2026 Changwon Sculpture
Biennale Website & Exhibition

SJTU School of Design 2025
Graduation Exhibition Visual
Identity

Mini Moves Matter
Co-project with HowBottle
Visual Identity

Woodpecker Project:
Community Renovation
Co-design

July – Oct. 2024
BottleDream Co.Ltd
Visual Design Intern

AI Corpus for Good
Co-project with Tencent

Future Happiness Trends
Research

Libo Residency Talent
Program

Education

2025 – 2027
Aalto University

MA Creative Sustainability
Information Design Minor

2021 – 2025
SJTU

BFA Visual Communication
Design

Awards

2026

16th Hiiibrand Awards:
Finalist in International
Brand & Communication
Design (2 entries)

2025

Kan Tai-Keung Design Award
2025 Excellent Award & Gold
Medal

NewOne Awards 2025
Merit Award